

PRIVACY POLICY FOR PRESSONDEMAND LLC

(Effective as of 10/26/2018)

PRIVACY NOTICE

This is the privacy notice of PressOnDemand LLC and PressOnDemand. In this document, "we", "our", or "us" refer to PressOnDemand LLC,

This document describes how your personal information is collected, used, and shared when you visit or make a purchase from PressOnDemand LLC, (the "Platform").

POLICY FOR PROCESSING OF PERSONAL DATA

Pursuant to the effect of Article 13 of the New European Regulation 2016/679 concerning the protection of individuals with regards to the processing of personal data (GENERAL DATA PROTECTION REGULATION – GDPR).

As required by the General Data Protection Regulation of the European Union (GDPR 2016/679, Article 13), before proceeding with processing, the interested party (User of the platform PressOnDemand LLC,) is informed that personal data collected through the Platform are subject to processing by the Company through IT and/or telematics tools, for the purposes indicated in this policy.

To this end, the User is presented with the Privacy Policy prepared by PressOnDemand LLC, (hereafter as "PressOnDemand LLC," or "the Company" or "the Data Controller"), creator and promoter of the activities available on the platform PressOnDemand LLC.

In case of any doubts related to the privacy policy, you can contact us at any time by sending a message to: info@pressondemand.co

Protecting your private information is our priority. This Statement of Privacy applies to PressOnDemand and PressOnDemand LLC and governs data collection and usage. For the purpose of this Privacy Policy, unless otherwise noted, all references to PressOnDemand LLC.

PLATFORM DESCRIPTION

PressOnDemand LLC, is the next generation of online classifieds. The platform is a technology marketplace where service providers and users meet to exchange goods and services. All users are independent contractors and act on their own behalf, the platform will do its best to keep the community safe with some technology check points, however the safety and business practices are the sole responsibility of the users. Although you may be able to conduct payment and other transactions through the Platform, using third-party vendors, PressOnDemand LLC is not in any way involved in such transactions. As a result,

and as discussed in more detail in these Terms, you hereby acknowledge and agree that PressOnDemand LLC is not a party to such transactions, has no control over any element of such transactions, and shall have no liability towards any party in connection with such transactions. You use the Service and the PressOnDemand platform at your sole risk and responsibility.

INTRODUCTION

This notice is to inform you of PressOnDemand LLC's policy regarding all information we record about you. It sets out the conditions under which we may process any information that we collect from you, or that you provide to us. It covers information that could identify you ("personal information") and information that could not. In the context of the law and this notice, "process" means collect, store, transfer, use or otherwise act on information.

- 1.1 We regret that if there is one or more points below with which you are not happy, your only recourse is to leave our Platform immediately.
- 1.2 PressOnDemand LLC takes seriously the protection of your privacy and confidentiality. We understand that all visitors to our Platform are entitled to know that their personal data will not be used for any purpose unintended by them, and will not accidentally fall into the hands of a third party.
- 1.3 PressOnDemand LLC strives to preserve the confidentiality of all information you provide to us, and hope that you reciprocate.
- 1.4 Our policy complies with the US & English law implemented, including that required by the EU General Data Protection Regulation (GDPR).
- 1.5 The law requires us to tell you about your rights and our obligations to you in regards to the processing and control of your personal data.
- 1.6 Except as set out below, we do not share, or sell, or disclose to a third party, any information collected through our platform.

1. GENERAL INFORMATION

- 1.1 By using platform such as advertising your service/product and the hiring of professionals, subscribing to the newsletter, submitting a complaint, withdrawing from the contract or simply contacting us, you provide us your personal data and we guarantee that your data will remain confidential, secure and will not be available to any third party without your permission.
- 1.2 We entrust the processing of personal data only to verified and trusted entities providing services related to the processing of personal data.

1.3 We use Google Analytics tool that collects information about your platform visits, such as the subpages that you have viewed, the time you spent on the platform, and the transitions between individual subpages. For this purpose, cookies files are used for the Google Analytics service.

If the above information is not enough for you, you will find further details below.

2. INFORMATION PROCESSING

The personal data subject to processing is collected directly by PressOnDemand LLC or by third parties expressly authorised by the Data Controller, or communicated by the Company to such third parties for the pursuit of the purposes described below.

3. LEGAL BASIS AND PURPOSE OF PROCESSING

The personal data provided by the User when using the PressOnDemand LLC platform are processed by the Data Controller in accordance with the current regulations for the protection of personal data.

The legal basis of the processing is identified in the provision of its services by the Company, in the management and facilitation of the platform, as well as in the establishment, execution and possible termination of online sales contract concluded between the parties, and in the obligations of the same contract connected either directly and/or indirectly deriving from it.

The processing of your personal data PressOnDemand LLC, is aimed at pursuing the following purposes:

4. SUBSCRIPTION TO THE PRESSONDEMAND LLC NEWSLETTER:

In the case you subscribe to our Newsletter”, only after your express and specific consent, your personal data will be processed by the Data Controller for sending of commercial or promotional communications, relative updates. To unsubscribe from the newsletter simply click on the unsubscribe link at the bottom of the emails received or by writing info@pressondemand.co.

5. REGISTRATION ON PRESSONDEMAND LLC:

In the case you register on the Platform PressOnDemand LLC, platform, only after your express and specific consent, personal data will be processed by the Data Controller for the purpose of registration on PressOnDemand LLC. By providing your name, email and password, we will create a personal account to grant access to the full benefit of the Platform.

6. ONLINE ACTIVITIES:

The personal data you provide will be used for the establishment, management, execution and/or conclusion of the online contract.

7. PROFILING OF THE PHYSICAL PERSON:

Only after your express and explicit consent, the personal data you provided may be processed by the Data Controller for profiling activities or analysis of your preferences aimed at creating personalised content throughout the Platform.

8. HOW WE USE YOUR PERSONAL DATA:

In this Section we have set out:

- (a) the general categories of personal data that we may process;
- (b) the purposes for which we may process personal data; and
- (c) the legal bases of the processing.

- 8.1 We may process data about your use of our Platform and services ("usage data"). The usage data may include your IP address, geographical location, browser type/version, operating system, referral source, length of visit, page views, platform navigation paths, as well as information about the timing, frequency and pattern of your service use. The source of the usage data is our analytics tracking system. This usage data may be processed for the purposes of analysing the use of the Platform and services. The legal basis for this processing is our legitimate interests, namely monitoring and improving our Platform and services.
- 8.2 We may process information contained in any enquiry you submit to us regarding our services ("enquiry data"). The enquiry data may be processed for the purposes of offering, marketing and selling relevant goods and/or services to you. The legal basis for this processing is the performance of a contract between you and us and/or taking steps, at your request, to enter into such a contract.
- 8.3 We may process any of your personal data identified in this policy where necessary for the establishment, exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure. The legal basis for this processing is our legitimate interests, namely the protection and assertion of our legal rights, your legal rights, and the legal rights of others.
- 8.4 We may process any of your personal data identified in this policy where necessary for the purposes of obtaining or maintaining insurance coverage, managing risks, or obtaining professional advice. The legal basis for this processing is our legitimate interests, namely the proper protection of our business against risks.
- 8.5 In addition to the specific purposes of which we may process your personal data set out in this Section 8, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.
- 8.6 Please do not supply any other person's personal data to us unless we prompt you to do so.

9. WHAT INFORMATION DO WE COLLECT AND WHY:

We may collect information about you directly from you, as well as automatically through your use of our Platform or Services. We also may collect information about you as an individual through our customers' use of the AdBeacon technology.

- **Information We Collect Directly From You.** Certain areas and features of our Platform and Services require registration. To register you must provide your name and email address. We may collect information directly from you as a data subject through our AdBeacon Technology or third party integrators.
- We may automatically collect the following information about your use of our Platform via Google Analytics including the length of time you visit our Site and your movement through our Site.
- **We also may collect the following information about your use of AdRemote:** mobile device ID, location and language information, device name and model, operating system type, name, and version, your activities within AdRemote, and the length of time that you are logged into AdRemote.

Unlike information we receive through a customer's use of AdBeacon technology, we may combine this information above with other information that we have collected about you, including, where applicable, your user name, customer name, email, and password.

10. EMAIL POLICIES

We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties and we will not provide your personal information to any third party individual, government agency, or company at any time unless strictly compelled to do so by law.

- We will use your e-mail address solely to provide timely information.
- We will maintain the information you send via e-mail in accordance with applicable federal law.

11. WE DO NOT SELL, RENT OR LEASE ITS CUSTOMER LISTS TO THIRD PARTIES.

PressOnDemand LLC may from time to time contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. PressOnDemand LLC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to PressOnDemand LLC and they are required to maintain the confidentiality of your information.

PressOnDemand LLC will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to:

- (a) conform to the edicts of the law or comply with legal process served on PressOnDemand LLC or the site;

(b) protect and defend the rights or property of PressOnDemand LLC; and,

(c) act under exigent circumstances to protect the personal safety of users of PressOnDemand LLC or the public.

12. DATA UNDER EU GDPR COMPLIANCE

Here at PressOnDemand LLC, we respect and value the right to privacy. We are also users and know that it is our responsibility to build a platform that protects user privacy. Our services are designed to protect privacy and personal data of users. PressOnDemand LLC is considered a “data processor” under the guidelines of the GDPR. Our customers are primarily considered to be “data controllers” and are responsible for meeting additional privacy or consent gathering requirements for their individual use case.

13. INFORMATION WE PROCESS THROUGH YOUR CONTRACTUAL OBLIGATION

When you create an account on the PressOnDemand LLC, app, you agree to our terms and conditions, a contract is formed between you and us. In order to carry out our obligations under that contract we must process the information you give us. Some of this information may be personal information.

We may use it in order to:

13.1 verify your identity for security purposes

13.2 provide you with our services

13.3 provide you with suggestions and advice on services and how to obtain the most from using our Platform.

13.4 PressOnDemand LLC processes this information on the basis there is a contract between us, or that you have requested we use the information before we enter into a legal contract.

Additionally, we may aggregate this information in a general way and use it to provide class information, for example to monitor our performance with respect to a particular service we provide. If we use it for this purpose, you as an individual will not be personally identifiable.

PressOnDemand LLC, LLC, shall continue to process this information until the contract between us ends or is terminated by either party under the terms of the contract.

14. INFORMATION WE PROCESS WITH YOUR CONSENT

Through certain actions when otherwise there is no contractual relationship between us, such as when you use our platform or ask us to provide you more information about our business, including our services, you provide your consent to us to process information.

14.1 Sometimes you might give your consent implicitly, such as when you send us a message by e-mail to which you would reasonably expect us to reply.

- 14.2 Except where you have consented to our use of your information for a specific purpose, we do not use your information in any way that would identify you personally. PressOnDemand LLC may aggregate it in a general way and use it to provide class information, for example to monitor the performance of a particular page on our platform.
- 14.3 If you have given us explicit permission to do so, we may from time to time pass your name and contact information to selected associates whom we consider may provide services or products you would find useful.

PressOnDemand LLC continues to process your information on this basis until you withdraw your consent or it can be reasonably assumed that your consent no longer exists. You may withdraw your consent at any time by instructing us info@pressondemand.co. However, if you do so, you may not be able to use our platform or our services further.

15. INFORMATION WE PROCESS FOR THE PURPOSES OF LEGITIMATE INTERESTS

PressOnDemand LLC may process information on the basis there is a legitimate interest, either to you or to us, of doing so. When we process your information on this basis, we do having given careful consideration to:

- 15.1 whether the same objective could be achieved through other means
- 15.2 whether processing (or not processing) might cause you harm
- 15.3 whether you would expect us to process your data, and whether you would, in the round, consider it reasonable to do so

For example, we may process your data on this basis for the purposes of:

- 15.4 record-keeping for the proper and necessary administration of our organisation
- 15.5 responding to unsolicited communication from you to which we believe you would expect a response
- 15.6 protecting and asserting the legal rights of any party
- 15.7 insuring against or obtaining professional advice that is required to manage organisational or business risk
- 15.8 protecting your interests where we believe we have a duty to do so

16. WE DO NOT SPECIFICALLY USE THIS INFORMATION EXCEPT TO ALLOW IT TO BE DISPLAYED OR SHARED

We do store it, and we reserve a right to use it in the future in any way we decide. Once your information enters the public domain, we have no control over what any individual third party may do with it. PressOnDemand LLC and its platform accept no responsibility for their actions at any time.

Provided your request is reasonable and there is no legal basis for us to retain it, then at our discretion we may agree to your request to delete personal information that you have posted. You can make a request by contacting us at info@pressondemand.co.

17. HOW WE SHARE INFORMATION

We may share your information, including personal information, as follows:

- 17.1 **Business Transfers.** If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected to the other company.
- 17.2 **In Response to Legal Process.** We also may disclose the information we collect from in order to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a court order or a subpoena.
- 17.3 **To Protect Us and Others.** We also may disclose the information we collect where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Service or this Policy, or as evidence in litigation in which PressOnDemand LLC is involved.

18. COMPLAINTS REGARDING CONTENT ON OUR PLATFORM

Our platform is a publishing medium. Anyone may register and then publish their service. PressOnDemand LLC does not moderate or control what is posted. If you complain about any of the content on our platform, we shall investigate your complaint. If we feel it is justified or if we believe the law requires us to do so, we shall remove the content while we investigate.

19. DATA MAY BE PROCESSED OUTSIDE THE EUROPEAN UNION

Our Platforms are hosted in Nevada, US.

- PressOnDemand LLC may also outsource services outside the European Union and/or the US from time to time in other aspects of our business.
- According to data obtained within the US law or any other country could be processed outside the European Union.
- For example, some of the software our platform uses may have been developed in countries outside the US or the European Union.

PressOnDemand LLC use the following safeguards with respect to data transferred outside the European Union and US:

- 19.1 The processing is within the same corporate group as our business or organisation and abides by the same binding corporate rules regarding data processing.
- 19.2 PressOnDemand LLC is certified under an approved certification mechanism as provided for in the GDPR
- 19.1 Our organisation and our processor are public authorities between whom there is either a legally binding agreement or administrative arrangements approved by a supervisory authority in the European Union relating to protection of your information.

20. ACCESS TO YOUR OWN INFORMATION

Access to your personal information

- 20.1 At any time you may review or update personally identifiable information that we hold about you by signing in to your account on our platform.
- 20.2 To obtain a copy of any information that is not provided on our platform you may send us a request at info@pressondemand.co.
- 20.3 After receiving the request, we will tell you when we expect to provide you with the information and whether we require any fee for providing it to you.

21. REMOVAL OF YOUR INFORMATION

If you wish us to remove personally identifiable information from our platform, you may contact us at info@pressondemand.co. Note: This may limit the service we can provide to you.

22. HOW YOU CAN COMPLAIN

- 22.1. If you are not happy with our privacy policy or if any complaints then you have should tell us by email. Our address is info@pressondemand.co.
- 22.2 If a dispute is not settled then we hope you will agree to attempt to resolve it by engaging in good faith with us in a process of mediation or arbitration.
- 22.3 If you are in any way dissatisfied about how we process your personal information, you have a right to lodge a complaint with the Information Commissioner's Office.

23. RETENTION PERIOD FOR PERSONAL DATA

Except as otherwise mentioned in this privacy notice, PressOnDemand LLC will keep your personal information only for as long as required by us:

- 23.1 to provide you with the services you have requested;

23.2 to comply with other law, including for the period demanded by our tax authorities;

23.3 to support a claim or defense in court

24. SECURITY OF YOUR PERSONAL INFORMATION

Email is not recognised as a secure medium of communication. For this reason, we request that you do not send private information to us by email. However, doing so is allowed, but at your own risk. Some of the information you may enter on our platform may be transmitted securely via a secure medium known as Secure Sockets Layer, or SSL. PressOnDemand LLC may use software programs to create summary statistics, which are used for such purposes as assessing the number of visitors to the different sections of our site, what information is of most and least interest, determining technical design specifications, and identifying system performance or problem areas.

For site security purposes and to ensure that this service remains available to all users, uses software programs to monitor network traffic to identify unauthorised attempts to upload or change information, or otherwise cause damage.

We secure your personal information from unauthorised access, use, or disclosure. PressOnDemand LLC uses the following methods for this purpose:

25. COMPLIANCE WITH THE LAW

Our privacy policy has been compiled so as to comply with the Nevada, US law and every country or legal jurisdiction in which we aim to do business including the European Union Regions under the GDPR Compliance. If you think it fails to satisfy the law of your jurisdiction, we should like to hear from you. However, ultimately it is your choice as to whether you wish to use our Platform.

26. REVIEW/MODIFICATION OF THIS PRIVACY POLICY

This Policy is current as of the Effective Date set forth above. However, PressOnDemand LLC may update this privacy notice from time to time as necessary. The terms that apply to you are those posted here on our platform on the day you use our platform. We solely advise you to print a copy for your records.

If you have any question regarding our privacy policy, please contact us at: info@pressondemand.co